

Vacancy details

Communication and Impact Officer (CIO)

MIRRI-ERIC - Microbial Resource Research Infrastructure - European Research Infrastructure Consortium

Application deadline: This call is open until the position is filled by an adequate candidate. The first application deadline is the 21st of April 2025.

Envisaged starting date: May 2025

Duration: 2 years, renewable for an equal term

Working hours: Full time

Annual gross compensation: 23000€ - 33000€, including benefits, according to academic background and experience in the role.

Employer: MIRRI-ERIC

Location: MIRRI-ERIC Central Coordinating Unit, University of Minho Campus of Gualtar, Pedagogic Complex 3, Floor 0 4710-057 Braga, PORTUGAL

Responsible for: The Executive Director (ED).

General Summary

MIRRI-ERIC

The Microbial Resource Research Infrastructure – European Research Infrastructure Consortium (MIRRI-ERIC) is the pan-European distributed Research Infrastructure for the preservation, systematic investigation, provision and valorisation of microbial resources and biodiversity.

MIRRI-ERIC brings together 39+ microbial domain Biological Resource Centres (mBRCs), culture collections and research institutes in Europe.

Belgium, France, Greece, Latvia, Italy, Portugal and Spain are Members and Romania is an Observer of MIRRI-ERIC.

For more information about MIRRI ERIC and its activities, please visit <u>www.mirri.org</u>.



Position overview:

Reporting to the Executive Director, the Communication and Impact Officer (CIO) will be responsible for the implementation of the communications activities of MIRRI-ERIC and monitoring the socioeconomic impact of this research infrastructure activities. The selected candidate will apply their detailed knowledge of best practices in the field of communications, contributing to strengthen MIRRI-ERIC's communication and promotion efforts. This role will play a key part in increasing the awareness, visibility, and impact of MIRRI-ERIC's activities, achievements, and stakeholder relationships. In addition, this role will be instrumental in the support of MIRRI-ERIC internal communications.

Admission requisites:

- A Master degree in science communication or similar, or demonstrated equivalent professional experience
- Proficient English written and spoken (Level C)
- A primary degree in life sciences or similar is a plus

Other qualifications:

- Proven experience in the role will be a plus
- Digital Skills: Strong command of digital communication tools, Computer-Mediated Communication, social media and analytics.
- Writing Skills: Excellent writing and editing skills tailored to diverse audiences.
- Graphic Design: Familiarity with graphic design tools and visual communication is an asset.

Expected Soft Skills:

- Creativity and strategic thinking: Ability to develop innovative ideas and align communication efforts with strategic organisational goals.
- Communication and interpersonal skills: Strong capacity to communicate clearly, persuasively and effectively with a wide range of stakeholders.
- Problem-solving and adaptability: Aptitude for addressing challenges resourcefully and adjusting strategies as needed in a dynamic environment.
- Self-motivation, pro-activity and autonomy: Capacity to work independently, set priorities and take initiative in driving projects forward.
- Teamwork and collaboration: Proven ability to work constructively with colleagues and partners, fostering a positive and cooperative work environment.





Key responsibilities:

 Develop and implement communication and outreach strategies: Design and execute comprehensive communication plans tailored to different target audiences, ensuring alignment with MIRRI-ERIC's strategic objectives. Create, manage and monitor content for MIRRI-ERIC's website, newsletters, and social media: Produce engaging, informative, and timely content across digital platforms to strengthen MIRRI-ERIC's online presence and reach. Coordinate dissemination activities in MIRRI-ERIC projects: Plan and oversee communication deliverables in EU and national projects, ensuring compliance with project requirements and the visibility of enhancing outcomes. Monitor and report on KPIs and socioeconomic impact indicators: Collect and analyse relevant metrics to assess communication effectiveness and prepare regular reports demonstrating outreach and impact. Support stakeholder engagement and public awareness campaigns: Initiate and manage communication initiatives that engage MIRRI-ERIC's stakeholders and increase public understanding of microbial resources and biotechnology.

Working conditions

The work will be mostly delivered on site at the Headquarters of MIRRI-ERIC in an office environment, at the University of Minho, Campus of Gualtar, Braga, Portugal. The work may occasionally include travelling in Portugal or overseas.

Selection Procedure

Applications should be addressed to the Executive Director of MIRRI-ERIC (Ana Portugal Melo) and submitted by email to <u>admin@mirri.org</u> as a single pdf file (max 4 MB), until 17h00 GMT of April 15th 2025.

Applications must include a cover letter outlining the suitability and motivation of the candidate for the role, the identification of this announcement, the candidate's full name, parents' names, ID card or Citizen Card number and date, or civil identification number, taxpayer ID number, date and place of birth, marital status, occupation, residence and contact address, including email address and telephone. Applications must also include all support documents, namely, a copy of certificates and/or diploma, a detailed curriculum vitae, three references contacts and a portfolio of previous scientific communication work, highlighting the candidate's contributions, outcomes achieved, and lessons learned. The portfolio should demonstrate



experience with diverse communication formats and audiences and include a short proposal outlining how the candidate intends to apply this experience to carry out communication and impact activities for MIRRI-ERIC.

If you are not an EU citizen and you make it to the short list, you will be asked to produce documents that demonstrate that you are permitted to work in the EU, prior to advance with the recruitment procedure.

All enquiries about this job posting should be sent to admin@mirri.org.

The position may not be filled, if none of the candidates meets the required conditions.

Non-discrimination and equal access policy:

- (1) MIRRI-ERIC shall endeavor to attract, select and retain the best candidates for its staff positions on an equality of opportunity basis and shall not discriminate against any person on the grounds of race, ethnic origin, nationality, gender, creed, disability, sexual orientation or any other ground.
- (2) The overall recruitment procedures shall abide by the national laws of the hiring countries, comply with the contracts funding authority rules, and follow the European Charter and Code of Conduct for the Recruitment of Researchers of the European Union.
- (3) According to D.L. No. 29/2001 of February 3, the disabled candidate has a preference in equal classification, which prevails over any other legal preference. Candidates must declare their degree of incapacity, the type of disability and the means of communication to be used in the selection process, under the terms of the above-mentioned diploma.

Applicable legislation and regulations:

Portuguese Labor Code, Law nº93 / 2019 of October 1st, in its current version.